



# Energy Assistance Program

## Minnesota EAP

### EAP Outreach Efforts 2008-2009 As of 6/25/09

Outreach done via: newsletters, flyers, electronic newsletters, Public Service Announcements, newspaper articles, email to staff, postcard mailings, websites, posting on public bulletin boards, press releases.

#	Stakeholder Entity	Date	Type of outreach done
1.	AAFACD	6/2/09 6/24/09	Amanuel sent initial email to this African community organization's executive director and trainers. Sandy sent follow-up email.
2.	ARC of Minnesota	3/24/09	Email to 13 ARC Chapters
3.	Access Press Newspaper	3/17/09	Press Release
4.	Adult Training Program (MN DEED)	2/25/09	Email to counselors
5.	African Assistance Program (AFP)	6/2/09 6/24/09	Amanuel sent initial email to this African community organization's trainers. Sandy sent follow-up email.
6.	American Association of Retired People		Postcard to EAP eligible AARP members in MN
7.	American Council of the Blind of MN	3/18/09	Email asking them to notify their staff & clients
8.	Anoka-Hennepin School District	3/31/09	Email to students services; school social workers
9.	Association for Advancement of Hmong Women in MN	6/24/09	Email to executive director and trainers.
10.	Bridges Network	2/26/09 6/3/09	Emailed: 200 organizations working with immigrants; 1,000s of individuals. Amanuel sent the information for distribution again in June.
11.	Brooklyn Center School District	3/31/09	Email to social workers & family advocates. Spanish & English flyers provided.
12.	Cambridge Isanti School District	4/6/09	English & Spanish flyers to family facilitators. EAP information on district website.
13.	Caring & Sharing Hands	3/24/09	Flyer in client services area; email to staff
14.	Columbia Heights School District	3/30/09	Email parent list, school social workers. Poster in new family center.
15.	Confederation of Somali Community in MN (CSCM)	6/2/09 6/24/09	Amanuel sent initial email to this African community organization's executive director and trainers. Sandy sent follow-up email.
16.	Dislocated Worker Program (MN DEED)	2/25/09	Email to counselors
17.	Dislocated Worker Program (MN DEED)	5/14/09	Presentation on EAP by service provider staffer, Judy Steinke, to statewide Dislocated Worker Staff at conference.
18.	Displaced Homemaker Program (MN DEED)	3/2/09	Email to staff of six agencies
19.	Duluth Lighthouse for the Blind	3/18/09	Email asking them to notify their staff & clients

#	Stakeholder Entity	Date	Type of outreach done
20.	Early Childhood Family Education (MN Education)	2/25/09	Email to ECFE staff and Early Childhood Screening staff
21.	Eventos sin fronteras Newspaper	4/21/09	Full-page EAP ad to run in the Cinco de Mayo, May, June and September editions of this free statewide Spanish newspaper
22.	Family Homeless Prevention & Assistance Program	2/25/09	Email to program staff
23.	Family Service & Children's Mental Health Collaboratives	3/24/09	Email to 92 collaboratives
24.	Fridley School District	3/31/09	Flyers to families, posting on school bulletin boards. Email to school social workers & guidance counselors.
25.	Hmong American Partnership (HAP)	6/24/09	Email to executive director.
26.	Hunger Solutions	3/16/09	Article in newsletter to 3,500 (food shelves, food banks, donors, community members, etc)
27.	Jewish Family Services of Minneapolis	2/25/09	Email to program staff and case managers
28.	Lutheran Social Services	2/25/09	Email to program staff
29.	Lutheran Social Services -- Brainerd	3/16/09	Email to program staff
30.	Mestawet (Amharic Journal)	6/1/09	Emailed EAP article
31.	Mid-Minnesota Legal Assistance (MMLA)	2/25/09	Email to attorneys, intake workers working in family law, housing law, etc. in 20 Central MN counties
32.	Minneapolis Public Schools	3/24/09	Article in school social worker newsletter. Email to offices of family engagement, community liaisons, and staff.
33.	MN Aids Project	3/23/09	Information for AIDS Line. Email to case managers
34.	MN Deaf Blind Association	3/18/09	Email asking them to notify their staff & clients
35.	MN Dept of Education	4/20/09	EAP information in MDE <i>Learning Matters</i> newsletter. EAP information in weekly email to district superintendents statewide.
36.	MN Dept of Human Services	3/4/09	Email to county financial workers, supervisors, child care assistance workers & employment services
37.	MN Dept of Human Service	6/3/ 09	Worked with DHS to mail EAP letters to food support recipients who had not received EAP services this program year. Given the short timeframe, the cost of \$50,000 was deemed too high. Thus the effort will not be completed for this program year. May undertake it again next program year.
38.	MN Dept of Human Services – Deaf & Hard of Hearing	4/20/09	Flyer posted in DHH office in St Paul. EAP information sent for distribution via email.
39.	MN Dept of Revenue	On-going	Developing a postcard mailing to 285,000 potentially eligible households
40.	MN Epilepsy Foundation	4/15/09	EAP information added to their referral Resource List
41.	Minnesota Good Age Newspaper	3/17/09	Press Release sent
42.	MN Rural Electric Association	3/24/09	Information to 44 vendors and IBEW
43.	MN Senior News	12/08	EAP article in Holiday 2008 issue to 30,000 households
44.	MN Food Share	3/27/09	Flyer to 300 food shelves. Email alert to GMCC churches.

#	Stakeholder Entity	Date	Type of outreach done
45.	MN Propane Gas Association	3/10/09	Article in association newsletter
46.	Multi Cultural Services of America (MSA)	6/2/09 6/24/09	Amanuel sent initial email to this African community organization's executive director. Sandy sent follow-up email.
47.	National Federation of the Blind of MN	3/18/09	Email asking them to notify their staff & clients
48.	North St Paul – Maplewood School District	4/1/09	EAP information in English & Spanish provided for distribution.
49.	Osseo School District	3/30/09	Information to be distributed via newsletter, website, and possibly flyers to families.
50.	Oromo Community of Minnesota (OCM)	6/2/09 6/24/09	Amanuel sent initial email to this African community organization's executive director and trainers. Sandy sent follow-up email.
51.	Pioneer Press	3/26/09	Article on EAP
52.	Rehabilitation Services (MN DEED)	3/2/09	Email to 300+ field staff
53.	Richfield Public School	3/25/09	Flyers distributed in English and Spanish to district staff and students.
54.	Robbinsdale Public Schools	3/30/09	Information in staff eNewsletter and to all principals for their May newsletters. Flyers in English, Spanish, and Hmong sent home to families in the two highest poverty elementary schools.
55.	Roseville Area Schools	4/6/09	Flyers in English & Spanish to Community Outreach liaison. EAP information sent to district principals for school newsletters.
56.	Retired & Senior Volunteer Program (RSVP)	4/13/09	EAP information in electronic newsletter to providers & clients.
57.	St Paul Public Schools	4/6/09	EAP information in English & Spanish for publication in school newsletters.
58.	Second Harvest Heartland	4/22/09	10,000 postcards distributed to low-income households receiving boxes of free food in April, May & early June
59.	Senior Community Service Employment Program (MN DEED)	3/2/09	Email to 20 service providers statewide
60.	Senior Community Service Employment Program (MN DEED)	6/25/09	Presentation on EAP by service provider staffer, Dona Ramler, at statewide conference for Senior Community Service Employment Program staff.
61.	Service Employees International Union (SEIU)	12/08	EAP information sent to SEIU retirees
62.	Somali Family Services (SFS)	6/2/09 6/24/09	Amanuel sent initial email to this African community organization's executive director and trainers. Sandy sent follow-up email.
63.	South St Paul School District	4/1/09	EAP information in English & Spanish distributed to each principal in the district
64.	Spring Lake Park School District	4/1/09	EAP information in English & Spanish for newsletters, website, and email to counselors and principals, posting in classrooms and parent pick-up areas, lounges, etc.
65.	State Services for the Blind (MN DEED)	3/24/09	PSA being developed for Minnesota Public Radio's sub-frequency radio station for the legally blind.
66.	UI – Unemployment Insurance (MN DEED)	3/4/09	<a href="http://www.staywarm.mn.gov">www.staywarm.mn.gov</a> link added to UI website
67.	United Cambodian Assn. of	6/24/09	Email to executive director.

#	Stakeholder Entity	Date	Type of outreach done
	MN (UCAM)		
68.	Veterans Service Office (Ramsey County)	3/25/09	Email to staff
69.	Vietnamese Social Services (VSS)	6/24/09	Email to executive director and trainers.
70.	Vision Loss Resources	3/18/09	Email asking them to notify their staff & clients
71.	WCCO Phone Bank	3/11/09	Phone Bank from 12-7:00 pm with 600 applications entered (10X the normal traffic)
72.	WIC (MN Health)	3/2/09	Electronic newsletter to staff
73.	WISE	6/2/09 6/24/09	Amanuel sent initial email to this African community organization's trainers. Sandy sent follow-up email.
74.	World Relief	6/24/09	Email to executive director.